EMERGE

Bringing Vision to Peanuts 2021

SOUTHERN PEANUT GROWERS CONFERENCE

SPONSORSHIP INFORMATION

JULY 15-17, 2021

EDGEWATER BEACH & GOLF RESORT • PANAMA CITY BEACH, FLORIDA

Southern Peanut Farmers Federation
MS AL GA FL
AN ALLIANCE

Brought to you by the family farmers of the Southern Peanut Farmers Federation
www.southernpeanutfarmers.org

If you're looking for the best place to promote your company's products and services, this is the place to be: the 22nd annual Southern Peanut Growers Conference at Edgewater Beach & Golf Resort. This annual event brings peanut farmers and industry representatives to Florida for a three-day conference. We invite you to participate as a sponsor and become part of this important agricultural event!

The Southern Peanut Growers Conference provides growers with information on peanut production, legislative issues, marketing and promotions. In addition to the conference sessions, the event focuses on the family by offering a spouse program. The event also hosts an annual golf tournament on Saturday afternoon. The 2021 conference will be held July 15-17 at Edgewater Beach & Golf Resort in Panama City Beach, Florida.

The materials in this brochure outline your opportunities to participate as a sponsor at the conference. Through your participation as a sponsor, you are able to build important relationships with farmers and provide them with information on your products and/or services. There are specific sponsorship levels that include exhibit space and complimentary registration. One additional value for Diamond and Platinum sponsorship partners is the opportunity to send an email blast to conference attendees prior to the conference.

Visit the the Southern Peanut Farmers Federation website for photos, speaker interviews and more from the 2019 conference.

www.southernpeanutfarmers.org

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2021 Tentative Schedule

Thursday, July 15

3:00 - 6:00 p.m.	Conference Registration
6:30 p.m.	Welcoming Reception & Dinner

Friday, July 16

7:00 a.m.	Prayer Breakfast
8:30 a.m.	General Session I
10:00 a.m.	Refreshment Break
10:30 a.m.	Spouse Program
10:30 a.m.	General Session II
Noon	Luncheon
	Afternoon free and dinner on your own!

Saturday, July 17

7:00 a.m.	Breakfast - Farm Press Peanut Efficiency Awards
9:00 a.m.	General Session III
10:30 a.m.	Refreshment Break
Noon	Lunch on your own and afternoon free!
12:30 p.m.	Golf Tournament
7:00 p.m.	Reception
7:30 p.m.	Dinner and Entertainment

Brought to you by the:

Alabama Peanut Producers Association

Florida Peanut Producers Association

Georgia Peanut Commission

Mississippi Peanut Growers Association

Southern Peanut Farmers Federation
P.O. Box 8805
Dothan, AL 36304
www.southernpeanutfarmers.org

2021 Sponsorship Opportunities

Diamond – $20,000 +
Official conference sponsorship partner
Prime event sponsorship (Thurs. or Saturday evening)
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Banner advertisement on the Federation's website
Recognition in the *Southeastern Peanut Farmer* magazine

Platinum – $10,000 - $19,999
Major event sponsorship
Company recognition during event
Four complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Pre-conference email blast to registrants
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Gold – $5,000 - $9,999
Full or shared event sponsorship
Three complimentary registrations
One exhibit booth for company
Insertion of promotional items into registration packet
Recognition in conference program
Company name on signage at event & golf tournament
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Conference Registration

Complete conference registration form for all representatives attending the conference from your company. Mark "comp-sponsor" for those using the complimentary registrations with their sponsorship package. Return completed forms to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967, Tifton, GA 31793
or fax: 229-386-3501

Direct all questions regarding sponsorship to:
Joy Purvis
Georgia Peanut Commission
Phone: 229-386-3471
Email: joypurvis@gapeanuts.com

Silver – $2,500 - $4,999
Shared event sponsorship
Two complimentary registrations
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Bronze - $1,000 - $2,499
Insertion of promotional items into registration packet
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Supporting – $250 - $999
Distribute company fliers at Sponsor Info Station
Recognition in conference program
Company name on signage at event
Company name on conference website
Recognition in the *Southeastern Peanut Farmer* magazine

Deadline for Sponsorships: June 1, 2021

Exhibitors:
(Diamond, Platinum & Gold Sponsorship levels)
Exhibit space is an 8'x10' booth area.
Exhibit set up: Thursday, July 15 from 10 a.m. to 2 p.m.

Ship exhibit materials to arrive no earlier than July 12.

Ship exhibit, novelty items & fliers to:
If shipping UPS (preferred by Edgewater):
Attn: Debra Abrams
Hold for (Company Name/On-Site Contact Name)
520 Richard Jackson Blvd. /Edgewater Beach Resort CONFERENCE CENTER
Panama City Beach, Florida 32407
(850) 235-4956

If shipping FedEx:
Attn: Debra Abrams
Hold for (Company Name/On-Site Contact Name)
Edgewater Beach & Golf Resort
11212 Front Beach Road
Panama City Beach, Florida 32407
(850) 235-4956

Any heavy freight (more than 75 pounds) needs to come on a truck with a hydraulic lift gate as Edgewater's loading dock is not flush with the road.

Exhibitors must make arrangements for pick up/outbound parcels. Exhibitors are responsible for calling UPS and/or FedEx, labeling their shipment and scheduling a pick up. UPS items can be left at the conference center for pick up and FedEx packages can be left at the resort's front desk for pick up.

Saluting Our 2019 Sponsors

Syngenta
Bayer CropScience
BASF
National Peanut Board
Corteva Agriscience
FMC Corporation
Farm Press
ADAMA
Birdsong Peanuts
AgGeorgia Farm Credit
AgSouth Farm Credit
Farm Credit of Florida
Farm Credit of Northwest Florida
First South Farm Credit
Southwest Georgia Farm Credit
Farmers Business Network
InformedAg - Ag Leader Technology
John Deere
SunSouth LLC
Kelley Manufacturing Co.
LMC
LMC Ag
UPL
Valent USA LLC
Vantage South
Vantage Southeast
Amadas Industries
Colombo NA
Olam
NewLeaf Symbiotics
Specialty Sales Co.
Southeastern Peanut Farmer
The Peanut Grower
VICAM, A Waters Business
AMVAC Chemical
Early Trucking Company Inc.
Alabama Ag Credit
Alabama Farmers Federation
Georgia Farm Bureau
Georgia Federal-State Inspection Service
Golden Peanut & Tree Nuts
NACHURS
National Peanut Buying Points Assn.
Premium Peanut LLC
Verdesian Life Sciences
Visjon Biologics
Nichino America, Inc.
United Bank
Helena Agri-Enterprises, LLC
Rabo AgriFinance
Sessions Co. Inc.
Southern Ag Carriers
The KBH Corporation

**The 2020 conference was postponed due to COVID-19.*

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Southern Peanut Growers Conference Sponsorship Registration

There are several levels of sponsorship to consider as part of the Southern Peanut Growers Conference. The benefits are numerous! The Diamond, Platinum and Gold sponsorship levels provide your company with an exhibit booth throughout the conference. Complete the form below and a representative of the Southern Peanut Farmers Federation will contact you soon to discuss your level of participation at the conference.

Name of Sponsoring Company:_____

(please list official name as you wish it to appear in all promotional materials)

Contact Name:_____

Contact Address:_____

City:_____ State:_____ Zip:_____

Work Phone:_____ Fax:_____

Cell Phone:_____ Email:_____

Please check your company's sponsorship level.

Deadline for Sponsorships: June 1, 2021

_____ Diamond Sponsor ($20,000 ++)

_____ Platinum Sponsor ($10,000 - $19,999)

_____ Gold Sponsor ($5,000 - $9,999)

_____ Silver Sponsor ($2,500 - $4,999)

_____ Bronze Sponsor ($1,000 - $2,499)

_____ Supporting Sponsor ($250 - $999)

Payment Information:

An invoice will be sent to the email provided below to process credit card payments.

Email to Send Invoice: _____

If you are mailing a check with this form, please make check payable to Southern Peanut Farmers Federation.

Return this form & payment info to:
Georgia Peanut Commission
Attn: Joy Purvis
P.O. Box 967
Tifton, GA 31793
Email: joypurvis@gapeanuts.com
Fax: 229-386-3501
Phone: 229-386-3470

For additional questions about Southern Peanut Growers Conference sponsorships, please contact:

Alabama: Jacob Davis • 334-792-6482 • jdavis@alpeanuts.com
Georgia: Don Koehler • 229-386-3470 • don@gapeanuts.com
Florida: Ken Barton • 850-526-2590 • ken@flpeanuts.com
Mississippi: Malcolm Broome • 601-606-3547 • malcolm@misspeanuts.com

22nd Annual **SOUTHERN PEANUT GROWERS CONFERENCE**

July 15-17, 2021

Edgewater Beach Resort Panama City Beach, Florida

- REGISTRATION FORM -

Online registration is available at www.southernpeanutfarmers.org.

Name: _____

Company Name: _____ Farm # (required of peanut producers): _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Spouse Name (if registering): _____ Child's Name(s) (if registering): _____

Name badges are required at all conference functions. Only those registered for the conference will receive a name badge.

Registration Rates: Full Package includes all meal functions and spouse program. Please register for meal functions and special activities to your right. ⇨

Number of Registrants	Registration Rates: On or before June 30	After July 1	Subtotal Registration
_____ U.S. Peanut Growers	$145	$195	_____
_____ Spouse	$145	$195	_____
_____ Children (per person)	$125	$175	_____
_____ General Registration: (Including media, government, research, grower representatives)	$290	$340	_____
_____ International Attendees	$695	$745	_____

Special Activities:

_____ Golf (per person) $50 _____

includes green fees, cart rental and prizes

TOTAL amount enclosed (U.S. Dollars) **$**_____

Credit Card Information: (Check one) ☐ Amex ☐ Visa ☐ MasterCard

Credit Card Number: _____

Exp. Date (MM/YYYY): _____ 3 Digit Code: _____

Name on Credit Card: _____

Billing Address Zip Code: _____

Signature: _____

Fax registration form with credit card authorization to the Georgia Peanut Commission at 229-386-3501.

Make checks payable to: Southern Peanut Farmers Federation

Mail check with payment to:

Georgia Peanut Commission (SPGC Conf.)
P.O. Box 967
Tifton, Georgia 31793

Meal & Activity Registration

For our planning purposes, please list the number of individuals attending the meal functions below.

Meal Functions:

_____ Reception/Dinner - Thurs., July 15, 6:30 p.m.
_____ Breakfast - Friday, July 16, 7:00 a.m.
_____ Lunch - Friday, July 16, noon
_____ Breakfast - Sat., July 17, 7:00 a.m.
_____ Reception/Dinner - Sat., July 17, 7:00 p.m.

Special Meal Requirements: (i.e. vegetarian, allergies, etc.)

_____

_____

For our planning purposes, check the boxes for each special activity event you plan to attend.

Spouse Program:
☐ Friday, July 16, 10:30 a.m. to noon

Golf Tournament: Saturday, July 17 at 12:30 p.m. Includes green fees, cart rental and prizes.
Name: _____
Handicap or Average Score: _____

Registration deadline is June 30, 2021

For on-site registration, add $100 to original registration rate for each registrant.

Cancellation Refund Policy: 100% on or before July 1, 50% July 2 - 8 and 0% after July 8

Hotel Reservations must be made separately and directly with Edgewater Beach Resort by calling: 800-874-8686 or by visiting their website: www.resortcollection.com.

When making your hotel reservations use the following booking codes: 1159ZV for rooms at Edgewater Beach Resort and 11960R for rooms at Majestic Beach Resort.

For More Information Contact:

ALABAMA PEANUT PRODUCERS ASSN. (334) 792-6482
FLORIDA PEANUT PRODUCERS ASSN. (850) 526-2590
GEORGIA PEANUT COMMISSSION (229) 386-3470
MISSISSIPPI PEANUT GROWERS ASSN. (601) 606-3547